

2020-2021 District Goals



District: 105 N
Constitutional Area: Europe

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	30	40
2nd Quarter	0	0	40	50
3rd Quarter	1	20	60	40
4th Quarter	1	20	60	40

FY New Clubs

2

FY Charter Members

40

FY New Members

190

FY Retention Goal

170

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

60

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
New Club Tadcaster	John Boulton	20 members	Sept 2020	May 2021
New Club SW Scotland	Andrew KS	20 members	Sept 2020	June 2021
Membership Retention	Clubs	Service	July 2020	June 2021
New Members	Clubs	Service	July 2020	June 2021
Zone Chairs	Support Clubs	Time	July 2020	June 2021
DG Team	Support Clubs	Enthusiasm	July 2020	June 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

To stop the downturn numbers in membership by supporting all clubs to increase membership. MD membership numbers will have increased by the end of the year.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
As per Membership plan				

DISTRICT CUSTOM IMPACT

Goal Statement

To stop the downturn numbers in membership by supporting all clubs to increase membership. MD membership numbers will have increased by the end of the year.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
As per membership plan				
